



PRESS RELEASE

Bhutan Telecom Launches “BT AI Data Plan” – Making Cutting-Edge AI Accessible to All

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As Bhutan Telecom Limited (BTL) continues to expand its digital ecosystem beyond connectivity, BTL is proud to unveil the BT AI Data Plan, an innovative digital service offering designed to make world-class AI effortlessly accessible to everyone. Now all customers can enjoy instant, hassle-free access to the world’s most powerful AI platforms through a single, unified subscription. BT AI Data Plan brings together the industry’s leading AI models - including ChatGPT 5.2, Gemini 3 Pro, Claude Sonnet 4, Perplexity Sonar Pro, DeepSeek, and Grok 4.1 - all in one unified chat interface.

Whether you are a student, professional, entrepreneur, or government institution, accessing cutting-edge AI tools has never been simpler. Simply subscribe and begin leveraging AI to boost productivity, creativity, and innovation.

Key features include:

1. Multi-expert comparison: Get 10 expert perspectives at once, toggle specific models, and retain chat history for streamlined research.
2. Prompt Boost: Instantly improve your questions for richer, smarter AI-generated answers—no prompt engineering needed.
3. AI-powered creativity: Instantly generate images and transcribe audio without extra tools.
4. Custom projects: Set 'Marketing Mode' or 'Code Review Mode' once, ensuring every AI model follows your project's direction throughout.

Pricing & Packages:

Plan Name	Data Quota (GB)	Validity
BT AI Data Plan 1200	4 GB	30 Days
BT AI Data Plan 1300	6 GB	30 Days
BT AI Data Plan 1500	10 GB	30 Days
BT AI Data Plan 1700	26 GB	30 Days

This launch reflects BTL’s vision of transforming from a traditional Telco to a forwarding thinking Techco. BT AI Data Plan embodies our vision of making advanced technology accessible, affordable and easy for all Bhutanese citizens.

BT AI Data Plan is now available to all BTL customers nationwide. Subscribe today through MyBT App and banking Apps – it’s all simple!