

BULK SMS SUBSCRIPTION FORM

Dear Sir/Madam,

Kindly broadcast Bulk SMS on behalf of _____ (company name) as follows:

1. Sender ID: _____ (maximum 11 alpha numeric characters)
2. Bulk SMS schedule date (DD/MM/YYYY) _____
3. Time (optional) _____ AM/PM (Restricted beyond 8PM)
4. Total number of subscribers for which the Bulk SMS is to be sent (tick appropriate)
☐ • Customized list (provide the list in excel format – make sure the list includes only B-mobile numbers and are in one column)
☐ • Whole Bhutan
5. Message content (must not exceed 160 characters including spaces)

"

_____ "

Undertaking:

Bhutan Telecom shall not be held liable for any issues arising out of broadcasting the SMS as mentioned above.

Authorized Name:

First Name: _____ Second Name _____ Third Name _____

Important Notes

- Bulk SMS charge for whole Bhutan is Nu. 30,000.
- Payment must be made along with this form either in cash or cheque or e-payment in the name of Bhutan Telecom.
- Customized list (provide the list in excel format – make sure the list includes only B-mobile numbers and are in one column)
- 5% GST is applicable to invoice (Eg: Actual amount 1000 plus 5% GST)
- Must follow code of conduct laid down by BICMA while framing the SMS content and



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sending SMS.

- The minimum basic slab of Nu.1,000 shall apply for subscriber count up to 5000
(Additional charge is applicable if the SMS count exceeds).
- Sending messages beyond 8:00 PM is restricted to reduce customer complaints.

Customer's Signature

Contact number: _____ Email ID: _____