

PRESS RELEASE

Keeping Bhutan Connected: A Promise of Affordability and Sustainability

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At Bhutan Telecom, we're more than just a service provider — we're your everyday partner in staying connected, informed, and empowered. With digital access becoming ever more essential in people's lives, we're committed to keeping Bhutan's connectivity affordable, reliable, and ready for the future.

We understand how essential data is in your everyday life. Following the Royal Government's decision to revise data tariffs for four key data packs starting July 1, 2025, we've been actively engaged with both GovTech to DHI to ensure our approach is thoughtful and sustainable — designed not just for today's needs but for Bhutan's digital future.

As part of that journey, in May and June this year, the Shareholder encouraged us to take a more holistic approach — one that goes beyond a single tariff revision. We were asked to review broader pricing strategies to ensure affordability, while also protecting our ability to invest in high-quality, resilient digital services.

That's exactly what we're doing. Our team is working on a refreshed model that places you — our customers — at the centre. This includes not just mobile data but also broadband internet services, as we prepare for a more connected and digitally inclusive Bhutan.

We'll be sharing our proposed approach with the relevant authorities soon. While this may mean a short delay in implementation, we believe it is the right step to ensure our services stay sustainable and valuable in the long run.

Please know that our intention remains clear: to deliver better value, greater access, and long-term digital reliability. We're working hand in hand with the Government and DHI to align our efforts with the nation's broader aspirations.

Thank you for trusting Bhutan Telecom. We're here for every message, every call, every connection — and always will be.